Personalized Medicine: Foreword

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Welcome to Volume 15 of *Personalized Medicine* (PME). In this Foreword, we will present some of the highlights of the last 12 months as well as discuss what we are looking forward to in the year ahead.

We would also like to take this opportunity to thank our readers, reviewers, authors and editorial board members for their support in the last year and look forward to working with everyone as we move into the New Year.

Content highlights of 2017

2017 was another great year for the journal, with a number of high quality submissions and articles looking better than ever on our new website [1]. The top ten most read articles of the past year are shown in [Table 1](#); these articles show the diverse research that is being done in the field as well as some of the key focus areas. The key focus areas included policy, ethics and the clinical applications of PME; we would expect these areas and many more to be focuses in the coming year.

Readership demographics

The readership of the journal is shown in [Figure 1](#), with the majority of readers coming from North America (47%) and Europe (32%). While our content is reaching scientific communities that are more established in PME, we would hope to see growth in our readership in emerging scientific communities as PME becomes more established.

Social media

PME is active on Twitter at [@fsgpme](#) [12], where we have continued to post about the latest news and newly published articles from the journal.

Editorial board

We have seen a change in the editorial board structure this year, with Geoffrey Ginsburg (Duke University, USA) being promoted to senior editor.

Conclusion

We appreciate any feedback on the direction of the journal, especially any priority topics that deserve recognition in the journal. We welcome unsolicited research, review and opinion article proposals and would be delighted to hear from you if you are interested in submitting to the journal. For submitting authors, PME offers various services to increase the speed and reach of their articles, including our accelerated publication and open access options. Interested readers can find out more on our website [13].

Many thanks for your continuing interest and support of PME; we look forward to working with many of you over the coming year.

Table 1. Top ten <i>Personalized Meidicine</i> 2017 articles by readership [†] .				
Rank	Title	Author(s)	Volume (issue)	Ref.
1	Strategies for integrating personalized medicine into healthcare practice	Pritchard DE, Moeckel F, Villa MS <i>et al.</i>	14(2)	[2]
2	Direct-to-consumer genetic testing: where and how does genetic counseling fit?	Middleton A, Mendes A, Benjamin CM & Howard HC	14(3)	[3]
3	Clinical application of a cancer genomic profiling assay to guide precision medicine decisions	Eifert C, Pantazi A, Sun R <i>et al.</i>	14(4)	[4]
4	The fuzzy world of precision medicine: deliberations of a precision medicine tumor board	McGraw SA, Garber J, Jänne PA <i>et al.</i>	14(1)	[5]
5	Update: looking beyond the 100,000 Genome Project	Haga SB	14(2)	[6]
6	Primary care physician experiences with integrated pharmacogenomic testing in a community health system	Lemke A, Selkirk CG, Glaser N <i>et al.</i>	14(5)	[7]
7	The next personalized medicine evolution in orthopedics: how diagnosing and treating scoliosis are about to change	Moreau A	14(2)	[8]
8	Enabling personalized medicine in Europe by the European Commission's funding activities	Nimmesgern E, Norstedt I & Draghia-Akli R	14(4)	[9]
9	The influence of a gene-expression signature on the treatment of diagnostically challenging melanocytic lesions	Cockerell C, Tschen J, Billings SD <i>et al.</i>	14(2)	[10]
10	Psychiatry is warming up to personalized medicine 2.0	Blom JD	14(3)	[11]
[†] As at 23 October 2017.				

Figure 1. *Personalized Medicine* reader demographics 2017.

Financial & competing interests disclosure

A Tarring is an employee of Future Medicine Ltd, publisher of *Personalized Medicine*. The author has no other relevant affiliations or financial involvement with any organization or entity with a financial interest in or financial conflict with the subject matter or materials discussed in the manuscript apart from those disclosed.

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- 10 Cockerell C, Tschen J, Billings SD *et al.* The influence of a gene-expression signature on the treatment of diagnostically challenging melanocytic lesions. *Per. Med.* 14(2), 123–130 (2017).
- 11 Blom JD. Psychiatry is warming up to personalized medicine 2.0. *Per. Med.* 14(3), 185–187 (2017).
- 12 Twitter: Personalized Medicine: <https://twitter.com/fsgpme>
- 13 Future Science Group Publishing Solutions: www.future-science-group.com/services/for-professionals/publication-solutions/